

Message Text

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PAGE 01 STATE 233775

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-06 RSC-01 /020 R

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DRAFTED BY:COM/OED/ISS:FWSHEAFFER

APPROVED BY:EB/OCA/REP:BEBYRON

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R R 232321Z OCT 74

FM SECSTATE WASHDC

TO AMCONSUL DUSSELDORF

INFO AMEMBASSY BRUSSELS

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

UNCLAS STATE 233775

BRUSSELS FOR IDA

E.O. 11652: N/A

TAGS: EINV, GE

SUBJECT: INDUSTRIAL DEVELOPMENT EXHIBITION - DUSSELDORF
(INTER IDEX)

REF: DUSSELDORF 0955, 10/18

1. NATIONAL ASSOCIATION OF STATE DEVELOPMENT AGENCIES (NASDA) HAS NOT MADE A FIRM COMMITMENT FOR SPACE IN INTER IDEX INDUSTRIAL EXHIBITION IN DUSSELDORF. STATES OF GEORGIA AND KANSAS HAVE NO INTENTION TO CONTRACT FOR SPACE. NASDA'S INTEREST EVOLVED AS A RESULT OF PROMOTIONAL MATERIAL CLAIMING AN ANTICIPATED ATTENDANCE OF 4500. THIS FIGURE WAS DETERMINED ON BASIS OF SUCCESSFUL EXHIBITS IN ENGLAND AND FRANCE, PRESUMABLY IN 1973, AS DESCRIBED BY V. JOHNSON.

2. CAWTHORNE, EXECUTIVE DIRECTOR, NASDA, MET WITH MR. V. JOHNSON INTER IDEX REPRESENTATIVE FOR UK AND NORTH AMERICA LAST WEEK IN LONDON. THE ATTENDANCE FIGURE WAS RESTATED AND BROKEN DOWN AS 25 PERCENT GERMANS, 15 PERCENT FRENCH, BALANCE ALL OTHERS.
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JOHNSON STRESSED NEED FOR POSITIVE COMMITMENT FOR SPACE BY OCT.

28 WITH 50 PERCENT PAYMENT REQUIRED TO HOLD SPACE.

3. NASDA UNWILLING COMMIT FOR SPACE AND PAY ADVANCE FEE IN VIEW INFORMATION CONTAINED IN DUSSELDORF 0955. ON OTHER HAND QUITE WILLING PARTICIPATE IF POSTS AGREE EXHIBITION LIKELY TO BE HELD AND THAT ATTENDANCE WILL BE HIGH ENOUGH TO WARRANT TIME AND EXPENSE. NASDA INTERESTED TO KNOW IF PROMOTION AIMED AT POTENTIAL ATTENDEES HAS BEEN STARTED, WHAT FORM IT HAS TAKEN, AND IF ANY RESPONSES OR REGISTRATIONS HAVE BEEN RECEIVED BY INTER INDEX OR ANY OR ALL OF THE OTHER SPONSORS (DUSSELDORF 0892).

4. IN VIEW OF THE STIPULATED DEADLINE OF OCT. 28 FOR OBTAINING SPACE POSTS ARE REQUESTED TO CABLE CURRENT STATUS OF EXHIBITION STANDING AND ESTIMATE OF THE CHANCE OF SUCCESS OF THIS ENDEAVOR. URGENT REPLY REQUESTED. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INDUSTRIAL PRODUCTION, EXHIBITS
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Copy: SINGLE
Draft Date: 23 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE233775
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Document Unique ID: 00
Drafter: COM/OED/ISS:FWSHEAFFER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740303-0710
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741022/aaaaashq.tel
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Locator: TEXT ON-LINE, ON MICROFILM
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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30 JUN 2005

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